SPORT IN SCHOOLS

£15,000 UP FOR GRABS!

Dear All,

On September 1st 2014 the Evening Express is launching **SPORT IN SCHOOLS**, a new campaign to improve the health and well-being of as many school children as possible.

Working with Sport Scotland and the Active Schools initiative it is our aim to encourage more sporting activity in all primary & secondary schools across our circulation area - because we believe it is important that our children have the best possible equipment and the best possible chance for a healthy sporting lifestyle.

This campaign will offer extra funds through the Sport Scotland's Active Schools Sports Coordinators, who work in schools every week to keep our children fit and well.

The Evening Express has a **£15,000** pot up for grabs!

Every day during September the Evening Express will be printing **SPORT IN SCHOOLS** tokens.

It is up to you to collect as many of these tokens as you possibly can to benefit your children's school.

The more tokens your child's Sports Coordinator collects the higher their share of the **£15,000** will be.

The money will be reserved to improve the sports facilities and offerings of the Sports Coordinators. This money is not part of any funding or budget your child's school currently receives. The Evening Express is putting up this money and all you have to do is collect to benefit.

So if the coordinator wants to update their existing sports kit, buy new sports equipment to start some new sports or fund an extra sports trip for a class, then this is what the money can be used for.

Your child's Sports Coordinator will be collecting tokens throughout September, it is our hope that you will support these coordinators and help improve sporting activity for as many kids as possible.

The first token will be in The Evening Express on **Monday 1st September**

We will also be announcing bonus token days from time to time in September to help with the totals.

We are looking forward to **SPORT IN SCHOOLS** and the benefits this **£15,000** could bring.

Yours Sincerely

Alan McCabe

Editor
EveningExpress

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