Argyll and Bute Family Pathway

'Growing up in Kintyre'









What is it that matters to you?



Growing up in Kintyre



Our Ambition

To make Scotland the best place in the world to grow up in by improving outcomes, and reducing inequalities, for all babies, children, mothers, fathers and families across Scotland to ensure that all children have the best start in life and are ready to succeed

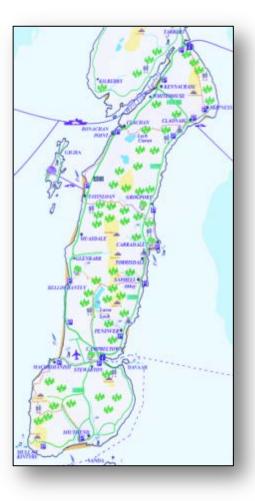


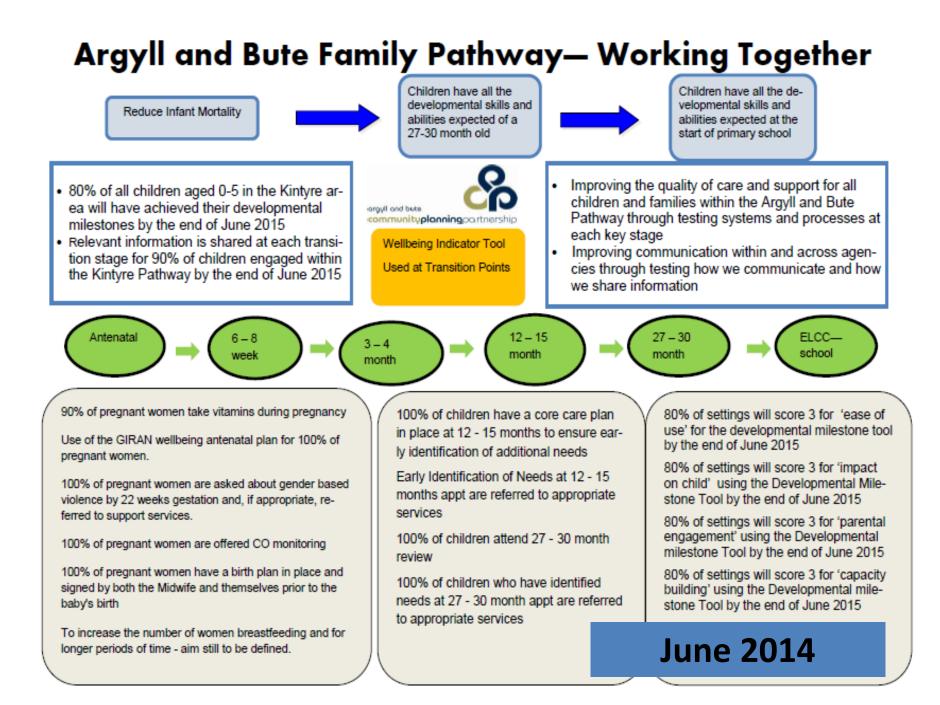


Argyll and Bute Family Pathway 'Growing up in Kintyre'

Why Kintyre?

- Early adopters in using the EYC process
- There are seven SIMD datazones that cover the settlement area of Campbeltown. Of these, two are in the 15% most overall deprived in Scotland
- Geographically Kintyre is on a peninsula and so is ideal for population segmentation





How does the Kintyre Family Pathway support the Single Outcome Agreement?

Outcome 3: Education, skills and training maximises opportunities for all

Outcome 4: Children and young people have the best possible start





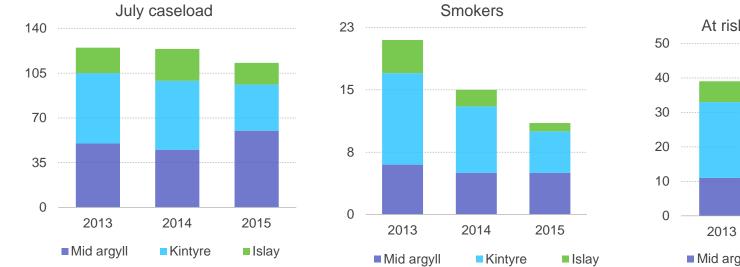
Workstream 1 - Midwives

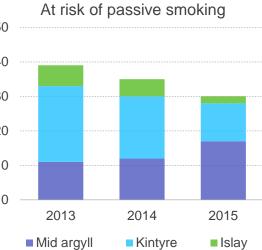
Health Improvement Messages:

- Smoking cessation
- Body Mass Index
- Healthy Eating
- Ante-natal wellbeing Indicator Tool



Smoking in Pregnancy

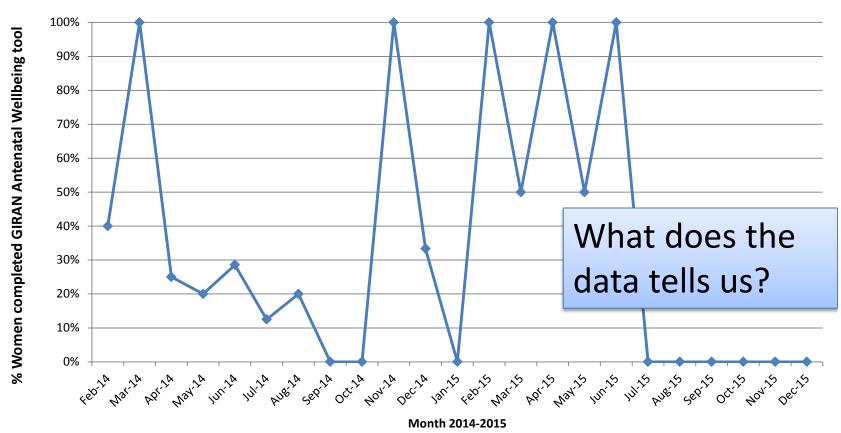




62% of women booking with the Midwife in Kintyre are overweight







Working with the Community Garden and Orchard – **Healthy Start Vouchers** can be used here





Talking with Mums at Infant Massage

Antenatal appointments

> N_{amed} Midwife



Early Bird

Baby Massage

Mums enjoyed the chance to meet and chat with other pregnant and new mums



Workstream 2 - Health Visitors

Well-being Indicator (WBI) Tool 6-8 weeks 3-4 months

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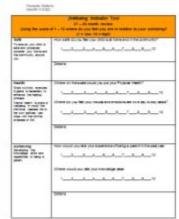
12 – 15 months

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3 – 4 MONUNS

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27-30 months





Weaning DVD When, How, What?

Baby Led Weaning



Good Feeding Practices

What about drinks?

What should I avoid?

o first foods

Food Allergies

How Much do I give him?



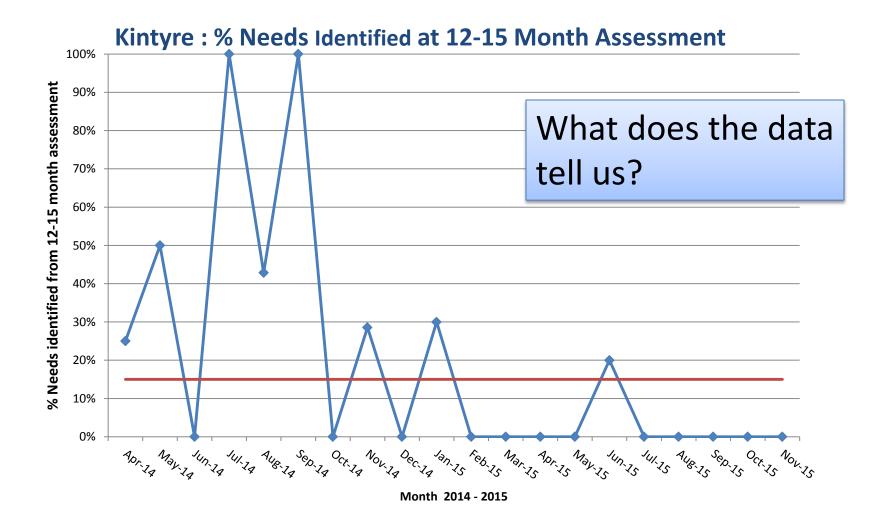
12 – 15 Month Review

The WBI Tool highlighted the need for:

- Additional parental support
- Additional weaning advice weaning checklist for parents introduced
- Additional Speech and Language (SLT) support – SLT checklist for parents introduced







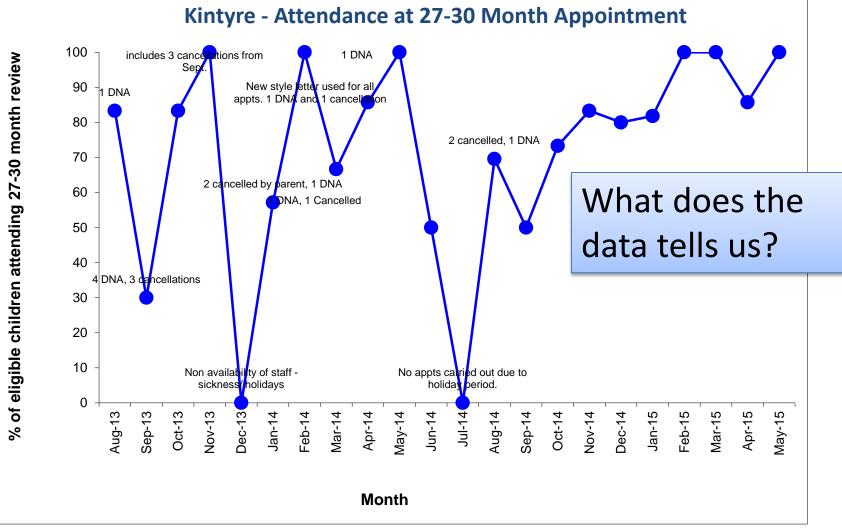


27 – 30 Month Review

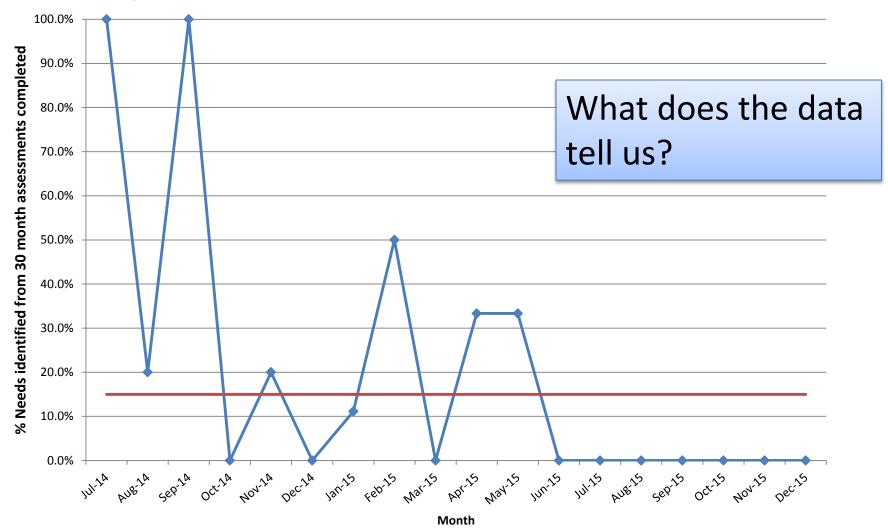
- New client friendly letter improving attendance at appointments
- Ages and Stages Questionnaire Assessment Tool
- Sure Start Language Measure (SSLM)
- 12% of children identified with developmental delay
- 15% of children identified with Speech and Language delay
- Enhanced communication between Health Visitor Nursery and Nursery Manager











Kintyre : % Needs Identified from 27 - 30 Month Assessment



Workstream 3 – Nursery to the start of Primary 1



"Filling the gaps- the ones we didn't know existed"



First steps

- Building on strengths- existing professional relationships within Kintyre
- Gathering feedback from managers
- Getting started with the Developmental Milestones toolkit
- Engaging parents in the process

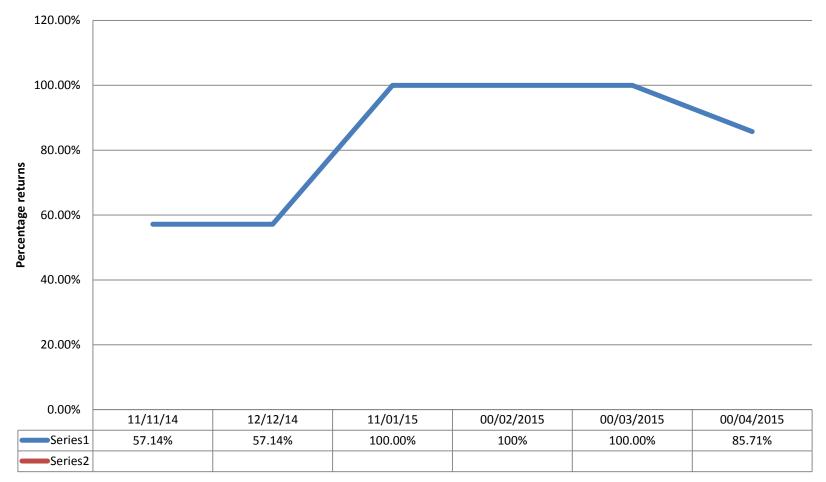


Engaging Parents

Next steps for me. I can set the table, serve and participate socially during snack time. Family learning - tell us about any interests or activities your child enjoys at home so we can develop this further in nuna bues getting tases to do at nome like setting the table disting ercand also watching no cooic. I have been learning "cutting up fruit. Apple, "ovange, melon". "Smoothie". " De Hurane Categollar likes eating fruit" Parent/ carer's comment - help your child to choose a smiley

Measuring Parental Engagement

Parent Comments in PLPs



Impact

- Parental engagement in children's learning increased
- Staff use milestones to help them make good assessment decisions
- Model for Improvement is being used across the establishment
- Transition information ensures children's needs are identified and addressed

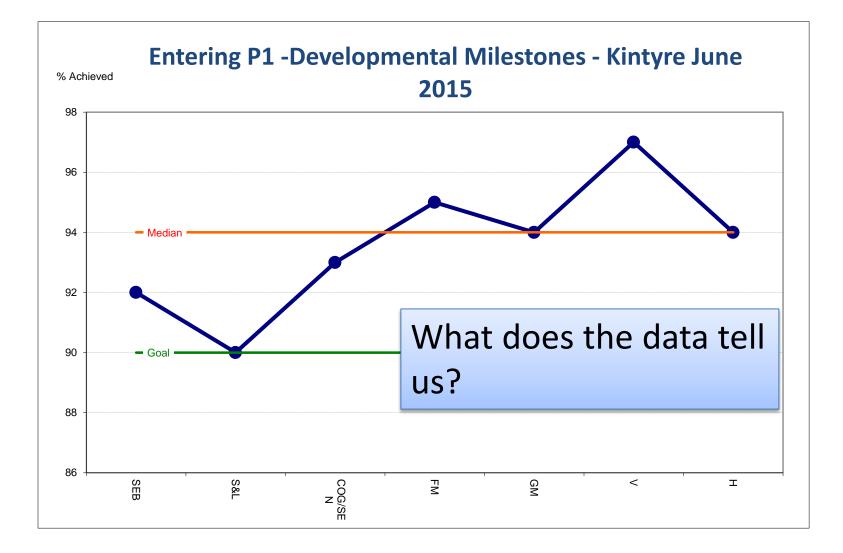
What Next? Our Challenges

- Keeping it going- ensure systems are working for everyone
- Building on success- how can we further engage families?
- Practitioner engagement with model for improvement- sharing the enthusiasm!

Best place to grow up!



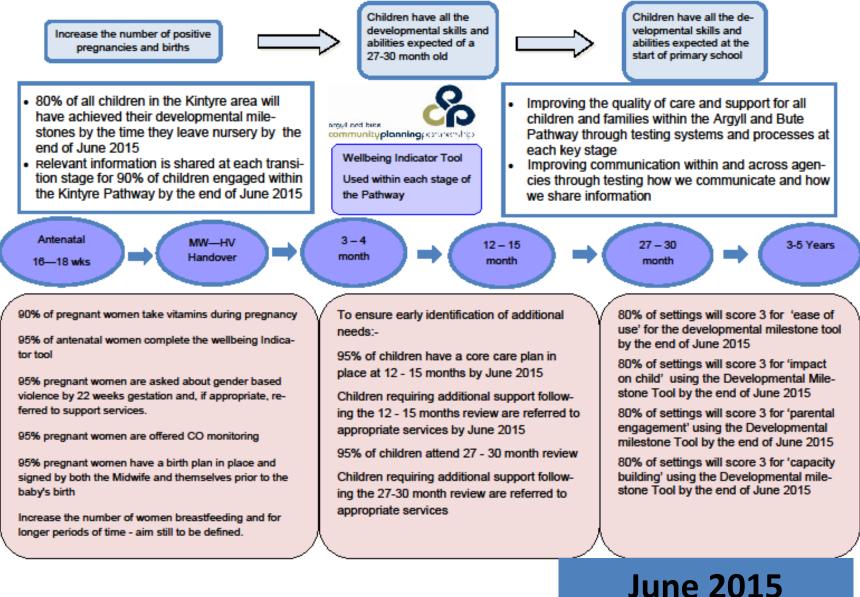




Kintyre Developmental Milestones – Entering P1 June 2015

- Data is consistent with the national picture
- 97% of children have achieved 5 or more of their expected developmental milestones
- 91% of children have achieved 6 or more of their expected developmental milestones
- Less than 94% (median) achieved Social, Emotional & Behavioural, Speech & Language and Cognitive & Sensory milestones

Argyll and Bute Family Pathway— Working Together





Achievements

- There is a clear vision and strategy for children and families pre-birth -5 in the Kintyre area
- Using the model for improvement is changing the way we work
- Information was shared for 100% of children starting nursery (end of March 2015)
- 85% of children will have achieved their developmental milestones by the time they start P1 (end of June 2015)



- Kintyre 'Champions' will continue to develop the Kintyre Family Pathway
- Effective practice will be 'scaled up' to another part of Argyll and Bute



Challenges

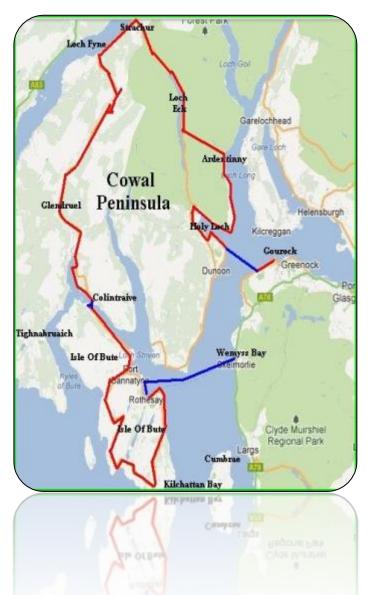
- Effective communication to share the vision locally
- Changing the mindset from 'not another thing to do' to
 - ' this is going to help me make a difference'



- Building confidence and capacity in improvement methodology
- Gathering data to ensure measurements are robust

Why Cowal?

- Similar SIMD area to Campbeltown
- The Cowal Peninsula is another geographical area which is an obvious choice for population segmentation
- Local 'Buy-in' for development of the 'Cowal Family Pathway'





Scaling Up in Cowal

- Engage staff teams through Cowal practitioners forum (Midwives, Health Visitors and Early years Staff)
- Ensure parental involvement and engagement from the outset through consultation
- Involve staff in developing services to meet the needs of the Cowal community
- Incorporate the 'Psychology of Parenting Programme' into the 'Cowal Family Pathway'



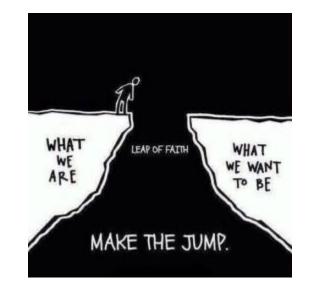


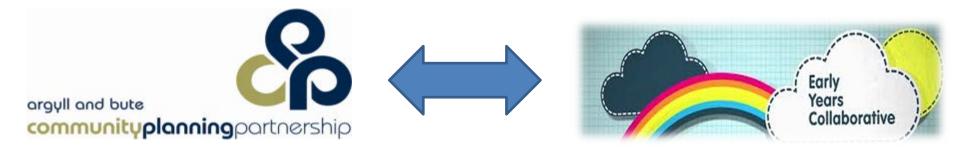
Future Actions

- Scale up the Family Pathway to each of the localities within Argyll and Bute
- Share tools and practice across all Community Planning Partnerships in Argyll and Bute

In the longer term......

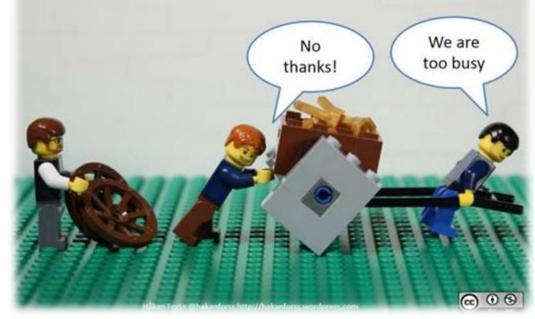
- Scale up the use of improvement methodologies to improve outcomes
- Promote a change in practice to ensure sustainability of improved outcomes

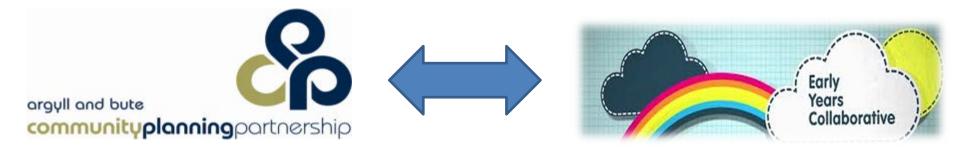




What can the CPP do to support EYC in Argyll and Bute?

Are you too busy to improve?





What can the CPP do to support EYC in Argyll and Bute?



"This is not something that is going to change overnight. It will take stick-ability and doing it for five to 10 years, and then we will see a difference." – Sir Harry Burns, Former Chief Medical Officer for Scotland



Thank You

Kathleen Johnston	Education Officer Early Years
Patricia Renfrew	Consultant Nurse Children and Families
Catriona Dreghorn	Interim Lead Midwife
Dorothy Clark	Children and Families Health Team Leader – MAKI
Ruth Reid	Head Teacher, Rhunahaorine PS and Pre5 Unit